

**For Immediate Release**

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**SleepSafe Drivers® Dana Voien to Present “Challenges Associated with Sleep Apnea”  
at the 2015 IWLA Safety & Risk Conference**

*Learn the basics of sleep apnea and how sleep apnea and fatigue management programs specialized for high-risk occupations can save lives, reduce costs and improve overall employee health.*

**Lenexa, Kan.—Aug.11, 2015**—SleepSafe Drivers, one of the nation’s leading Obstructive Sleep Apnea (OSA) solutions for the transportation industry and other high-risk related jobs, will discuss sleep apnea and answer industry specific questions related to OSA and fatigue management during the Sept. 2 & 3, International Warehouse Logistics Association (IWLA) Safety & Risk Conference in Chicago, Ill.

It is estimated that 28% of the nation’s 6 million CDL drivers have Sleep Apnea, which has been shown to increase crash risk by 3-7 fold. Untreated, this crash risk is equal to that of a drunk driver, while treatment normalizes that risk. Studies have shown that up to 40% of the annual trucking fatalities are related to fatigue/sleep apnea, or about 1,585/year (3,964 total in 2013- DOT LTS).

Dana Voien, President and CEO, will lead the discussion on how a patient-focused education program on sleep-disordered breathing can drive improved health-care outcomes while reducing medical expenses. Not only does treatment have an immediate positive effect on the sleep apnea sufferer, in one two-year study, by using the SleepSafe Driver Program, JB Hunt (*J.B. Hunt/SSD Trial Outcomes. Presented at 2014 SLEEP Conference, MN.*):

- 53% reduction in accidents
- 55% reduction in hard braking
- 56% reduction in medical costs

Since 2007, SleepSafe Drivers offers a turnkey sleep apnea testing and treatment program designed specifically for the transportation industry and other high-risk industries. With national coverage, the program allows for confidential diagnosis and treatment for sleep apnea in a convenient and cost effective manner. The discussion topics during the conference include:

Tune in to hear about:

- Sleep Apnea —What Is It?
- Types of Sleep Apnea
- Risk factors
- Effects of OSA
- Potential Health Consequences if Sleep Apnea remains untreated
- Testing and Treatment
- Cost Savings examples from transportation companies

“Having SSD present the benefits of implementing a successful sleep apnea program to this audience makes perfect sense,” said Mike Malone, President of Risk Management Consultants. “The IWLA Safety & Risk Conference stresses best practices and strategies to minimize on-the-job risks that improve a company’s bottom line costs.”

For more information about SleepSafe Drivers, visit <http://www.sleepsafedrivers.com>.

Note: Please direct your photo and interview requests to Chanda Goodemote Kramer at 858-349-5040.

**About SleepSafe Drivers, Inc.**

Since 2007, SleepSafe Drivers offers a turnkey sleep apnea testing and treatment program designed specifically for the transportation industry and other high-risk industries. With national coverage, the program allows for confidential diagnosis and treatment for sleep apnea in a convenient and cost effective manner. The management team at SleepSafe Drivers has unparalleled experience in home sleep testing, high-compliance treatment products and protocols, and a strong network with the nation’s leading sleep labs, sleep physicians, and Durable Medical Equipment (DME) providers. The SleepSafe Drivers program is logistically efficient with a focus on minimizing downtime while delivering more than 96 percent compliance in PAP Therapy.

**About IWLA**

Since 1891, the International Warehouse Logistics Association has been the resource for warehouse logistics, advocacy, and education. For more information, visit [www.IWLA.com](http://www.IWLA.com). IWLA, formerly the American Warehouse Association, serves nearly 500 corporate members representing 3,000 warehousing locations.



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